



**Parking Mobility** leverages mobile phone technology to empower persons with disabilities to find accessible parking and to identify when people park in those spaces who do not have proper identification. Parking Mobility shares this data gathered (pictures, video, GPS location) with municipalities in exchange for a share of the infraction revenues collected by these municipalities. This revenue is then charitably distributed to strengthen and promote the community of persons with disabilities.

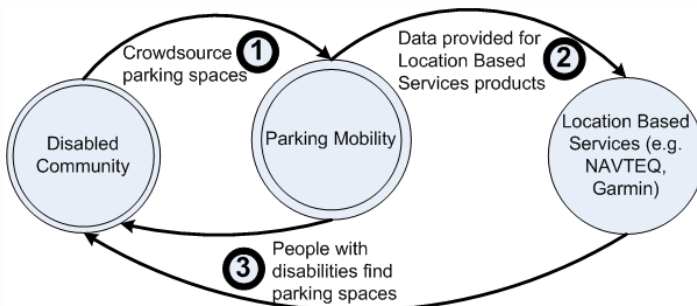
## PROBLEM

Accessible parking is a daily problem facing the 50 million North Americans with disabilities:

- Lack of location-based information
- Persistence ineligible use of accessible parking
- Accessible parking typically located near places of consumption (e.g., shopping malls) as oppose to places of employment
- Disproportionate accessible parking relative to surrounding populations
- No existing interface for optimizing accessible parking between government and the public

## SOLUTION

Through the use of patent-pending, mobile technologies which will be a freely distributed application on smartphones such as the iPhone and Blackberry, individuals will be able to locate accessible parking. Users will crowd-source both the locations of parking spaces and reporting of infractions.



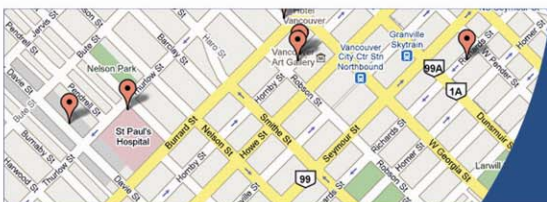
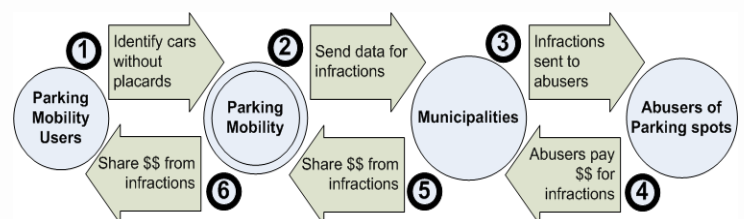
## OPPORTUNITY FOR MUNICIPALITIES

- Engage and empower disabled community
- Additional municipal revenues, without additional resources
- Does not erode existing infraction revenue
- Supporting data gathered by users expedites judicial process and reduces legal challenges
- Establish community interface for optimizing future accessible parking
- Strengthens image of city as proactive

## COMMUNITY BENEFIT

Parking Mobility will create a collaborative community in which every party benefits:

- Users will enhance their quality of life through improved access
- Users receive income related to municipal infractions
- Municipalities enjoy a new revenue stream with no additional governmental costs
- Disabled community benefits from projects from Parking Mobility revenue



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